



Usage Rates

Usage-based pricing varies by selected plan

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Product	Description	Lite	Standard	Dedicated
Message Credits	Base price per credit. Credits are used for various message types as detailed below.	\$0.10/credit	\$0.08/credit	\$0.06/credit
Outbound Text Messages	SMS messages per 160 character segment. USA & CA only.	1 credit	1 credit	1 credit
Inbound Text Messages	SMS replies and interactions. USA & CA only.	1 credit	1 credit	1 credit
MMS Messages	Text messages with images, videos or other attachments	3 credits	3 credits	3 credits
RCS Messages	Enhanced messaging with rich media, read receipts and interactive elements	2 credits	2 credits	2 credits
Voice Messages	Voice calls and messages per minute. USA & CA only.	1 credit	1 credit	1 credit
Chatbot Responses	AI-generated responses based on your agency's knowledge base	1 credit	1 credit	1 credit
WhatsApp Messaging	Global messaging via WhatsApp with rich media support	2 credits	2 credits	2 credits
Outbound Email	Email messages with attachments and rich formatting	0.2 credits	0.2 credits	0.2 credits
Inbound Email	Email replies and interactions	Free	Free	Free
Push Notifications	Push notifications to mobile devices	0.1 credits	0.1 credits	0.1 credits
International SMS	SMS messages to international destinations, per 160 character segment	2-5 credits	2-5 credits	2-5 credits
International Calls	Voice calls to international destinations, per minute	3-10 credits	3-10 credits	3-10 credits
Electronic Fax	Secure document transmission via fax, per page	2 credits	2 credits	2 credits
Reverse Lookups	Carrier name, number type, and number status lookup	1 credit	1 credit	1 credit